

About The Right Place

Mission

To promote wealth creation and economic growth in the areas of quality employment, productivity and innovation in West Michigan by developing jobs through leading business retention, expansion and attraction efforts.



Regional Collaboration

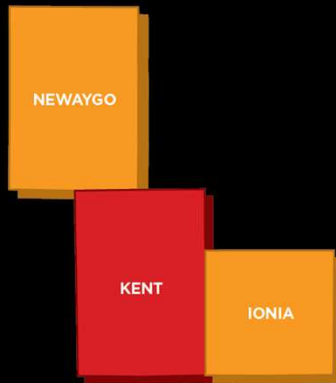


New 13-County Collaborative

- History behind the collaborative
- Purpose of the collaborative
- Regular monthly meetings
- Next steps moving forward



Regional Collaboration



Expanded Collaboration

- Relationship with Newaygo County
- Relationship with Ionia County
- Collaborative strengths



Food Processing & Agribusiness Strategies



Agribusiness Cluster

- Added to Right Place Strategic Plan in '10
- \$1.6 billion regional economic impact
- 33% of Michigan's total agricultural sales
- 26,000+ jobs | \$579 million in payroll
- 9,000+ farms, 1.5 million acres



Food Processing & Agribusiness Strategies



Recent Projects

- Hearthside Food Solutions
- Roskam Baking
- Gordon Food Service
- Food Processing Networking Group



Where do we grow from here?

Opportunities

- Infrastructure Assessment
- MMTC-West Services
- Urban-Rural Partnership Growth

